



Helsinki Design Week 2018 fills the city with more than 200 events



In September, a new meeting point will rise up on Keskuskatu, and children will have their own design week.

An annual urban event spreads around Helsinki once more from 6 to 16 September. Last year the largest design festival in the Nordic countries gathered altogether 161,000 visitors.

This year, it'll introduce children's own design week with creative programme for kids of 0 to 12 years of age in connection with Helsinki Design Week all over the city.

The main venues of Children's Design Week include the Helsinki City Museum, the City Hall and Kattilahalli in the district of SuviLahti. During the weekend 15 and 16 September, the building will turn into a magical forest created by illustrator Leena Kisonen where kids can experience design and architecture in various workshops.

The Children's Design Week opens on 7 September, and the new Asko Avonius Award recipient is celebrated at the same time. At the opening, we'll have a taste of Finnish school lunch menus in the form of cocktail bites to honour 75 years of free lunches in Finnish schools.

Popular Helsinki Design Week city installations will once again be built around the city centre. Installation Chatroulette has been designed by awarded design agency NEON that worked on the 2018 Trust theme together with the Arabia school's fourth year pupils specializing in design. Based on the kids' ideas and suggestions, NEON creates an engaging installation on Keskuskatu.

The same street will also host the 2018 Helsinki Design Week meeting point and info desk, providing daily themed programme and tips for experiencing the the festival and the city.

In addition to the main events, the programme includes approximately 150 events by independent organizers, populating the streets, galleries and stores with design,





architecture, fashion and urban planning.

“Amos Rex, the City Hall, embassy residencies, the Cable Factory, Keskuskatu, Clarion Hotel Helsinki, Messukeskus, Aalto Campus in Otaniemi, Stockmann’s department store, Lonna island and dozens of studios and showrooms... The scope of Helsinki Design Week becomes evident as we list some of the venues,” says Helsinki Design Week founder and director Kari Korkman.

All Helsinki Design Week events can be found by name in the Whim application, which allows planning a route, buying tickets and ordering a taxi all in the same interface.

“This year we want to reach a new level with the accessibility and experience of the events,” Korkman says.

HDW commercial partners in 2018 include Clarion Hotels, Grano, Silja Line, Whim, Evermade, Basso, Kuudes and the City of Helsinki.

For more information:

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Established in 2005, Helsinki Design Week is the biggest design festival in the Nordic countries. This multi-sector event is organized yearly to present the different disciplines of design as well as fashion, architecture and urban culture.

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www.helsinki.designweek.com

<https://www.helsinki.designweek.com/fi/lasten-designviikko/>

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