


Press release
8 June 2017



World
Design
Weeks

Summit Helsinki 2017

We have some exciting news! The WDW Summit will be held in Helsinki, Finland from 14 to 15 September.

The Summit will gather World Design Weeks network members, international guests and reporters as well as domestic stakeholder groups to discuss the possibilities of international collaboration.

The programme includes meetings, exhibition and event excursions, and a Friday workshop by Swedish creative agency Fantastic Studios, who are experts in group facilitation and leading workshops to boost innovation, organisation transformation and strategic learning. The Summit is hosted by Helsinki Design Week.



New design event to be launched

As part of the Summit, a new design event called Design Commons is to be launched. It is an evening conference and travelling platform where activists, makers and shapers gather to share their experiences, knowledge and ideas.

First speakers announced include SWINE, a collaboration between Japanese architect **Azusa Murakami** and British artist **Alexander Groves**, Dutch landscape architect **Cees van der Veeken**, Dutch architect **Winy Maas**, and Finnish technology entrepreneur **Marko Ahtisaari**.

Design Commons puts international design stars at the same table with the audience to create a relaxed, informal atmosphere allowing global ideas and cooperation to flourish. The concept has been created by Design Indaba in collaboration with Helsinki Design Week, who holds presidency of WDW network until 2020.

WDW Summit Helsinki 2017

Thursday 14 September

Design Commons

Tickets 175 € / 45 € (students)

Tickets available now

Free for WDW members

Friday 15 September

Creative Collaborations by Fantastic Studios

For invited stakeholders

Location

Clarion Hotel Helsinki

Conference Centre

Tyynenmerenkatu 2, Helsinki, Finland