

LOVIA

YOU ARE CORDIALLY INVITED TO THE LAUNCH OF

METSÄ / WOODS

by LOVIA

JOIN US FOR THE EXHIBITION
AT GALLERIA FORUM BOX
ON THURSDAY 14TH SEPTEMBER
STARTING AT 3.30-5 PM.
(Ruoholahdenranta 3A, Helsinki)

METSÄ/WOODS launches Lovia's
AW 2017 MÄNTY Collection with an interactive installation
that takes you to where Lovia comes from – into the woods.
Exhibition examines our relationship to woods by creating
two parallel realities – one made by hand and the other with
AR technology.

THE EVENT STARTS WITH A PRESS EVENT AT 3.30-5PM
(RSVP info@loviacollection.com)
AND CONTINUES WITH A LAUNCH PARTY
FROM 5PM UNTIL 11PM

— KOY (Berlin) live 7pm —
DJ Ina Mikkola 8pm

Collaborating artists:
Landys Roimola, installation
Juuso Patrikainen, animation

Prepare yourself for the trip into the woods by downloading
the Arilyn application here:
www.arilyn.fi/arilyn-app



www.loviacollection.com

THANK YOU

